



LEISURE CANADA INC.

FOR IMMEDIATE RELEASE

Leisure Canada Inc. Retains Investor Relations Firm

VANCOUVER, BC – December 4, 2009 – Leisure Canada Inc. (TSX-V:LCN) (the “Company”) today announced that it has retained PKR Strategic Consulting Inc. (“PKR”) to provide the Company with strategic investor relations and financial communications services. PKR, which was founded in 2005 and is based in Toronto, specializes in providing premium investor relations and communications services to public companies across a diverse range of industries.

Under the terms of the agreement, the Company will pay PKR a monthly retainer fee of \$5,000. In addition, the Company announced that the board of directors has approved the grant of incentive stock options to purchase up to 2,730,000 common shares of the Company at an exercise price of \$0.25 per share to certain directors, officers, employees and consultants of the Company. Of this grant, options to purchase 100,000 shares were granted to the principal of PKR, which will vest over a three year period. All options expire on December 3, 2019. This grant is made pursuant to the Company’s stock option plan and is subject to regulatory approval.

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For further information please contact the Company at:

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*Neither the TSX Venture Exchange nor its Regulation Services Provider
(as that term is defined in the policies of the TSX Venture Exchange)
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